

# Product Datasheet

## BID [p Ser78] Antibody - BSA Free NB500-260

Unit Size: 0.1 ml

Store at 4C. Do not freeze.

[www.novusbio.com](http://www.novusbio.com)



[technical@novusbio.com](mailto:technical@novusbio.com)

Protocols, Publications, Related Products, Reviews, Research Tools and Images at:  
[www.novusbio.com/NB500-260](http://www.novusbio.com/NB500-260)

Updated 2/21/2025 v.20.1

Earn rewards for product  
reviews and publications.

Submit a publication at [www.novusbio.com/publications](http://www.novusbio.com/publications)

Submit a review at [www.novusbio.com/reviews/destination/NB500-260](http://www.novusbio.com/reviews/destination/NB500-260)



**NB500-260**

BID [p Ser78] Antibody - BSA Free

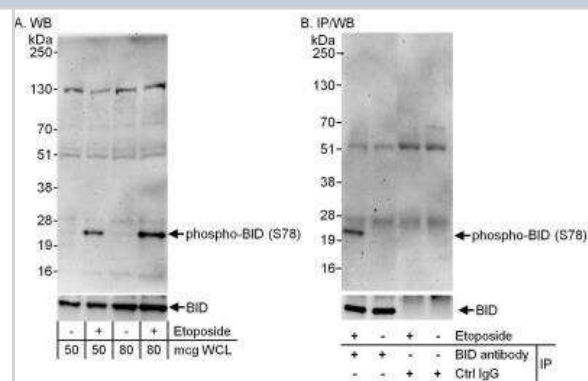
Product Information	
Unit Size	0.1 ml
Concentration	0.5 mg/ml
Storage	Store at 4C. Do not freeze.
Clonality	Polyclonal
Preservative	0.09% Sodium Azide
Isotype	IgG
Purity	Immunogen affinity purified
Buffer	Tris-Citrate/Phosphate (pH 7.0 - 8.0)

Product Description	
Host	Rabbit
Gene ID	637
Gene Symbol	BID
Species	Mouse
Immunogen	The immunogen recognized by this antibody maps to phosphorylated Serine 78 and surrounding residues mouse BH3 interacting domain death agonist using the numbering given in entry NP_031570.2 (GeneID 12122).

Product Application Details	
Applications	Western Blot
Recommended Dilutions	Western Blot 1:250-1:1000

**Images**

Western Blot: BID [p Ser78] Antibody [NB500-260] - Detection of Mouse Phospho-BID (S78) after Treatment with EPE. Whole cell lysate (50 and 80 ug for WB; 1 mg for IP, 20% of IP loaded) from NIH3T3 cells that were treated with etoposide (100 mcM; 3 hours) or mock treated. Antibody used at 1 ug/ml.





### **Novus Biologicals USA**

10730 E. Briarwood Avenue  
Centennial, CO 80112  
USA  
Phone: 303.730.1950  
Toll Free: 1.888.506.6887  
Fax: 303.730.1966  
nb-customerservice@bio-techne.com

### **Bio-Techne Canada**

21 Canmotor Ave  
Toronto, ON M8Z 4E6  
Canada  
Phone: 905.827.6400  
Toll Free: 855.668.8722  
Fax: 905.827.6402  
canada.inquires@bio-techne.com

### **Bio-Techne Ltd**

19 Barton Lane  
Abingdon Science Park  
Abingdon, OX14 3NB, United Kingdom  
Phone: (44) (0) 1235 529449  
Free Phone: 0800 37 34 15  
Fax: (44) (0) 1235 533420  
info.EMEA@bio-techne.com

### **General Contact Information**

www.novusbio.com  
Technical Support: nb-technical@bio-techne.com  
Orders: nb-customerservice@bio-techne.com  
General: novus@novusbio.com

### **Products Related to NB500-260**

---

HAF008	Goat anti-Rabbit IgG Secondary Antibody [HRP]
NB7160	Goat anti-Rabbit IgG (H+L) Secondary Antibody [HRP]
NBP2-24891	Rabbit IgG Isotype Control
NBP1-86187PEP	BID Recombinant Protein Antigen

---

### **Limitations**

This product is for research use only and is not approved for use in humans or in clinical diagnosis. Primary Antibodies are guaranteed for 1 year from date of receipt.

For more information on our 100% guarantee, please visit [www.novusbio.com/guarantee](http://www.novusbio.com/guarantee)

Earn gift cards/discounts by submitting a review: [www.novusbio.com/reviews/submit/NB500-260](http://www.novusbio.com/reviews/submit/NB500-260)

Earn gift cards/discounts by submitting a publication using this product:  
[www.novusbio.com/publications](http://www.novusbio.com/publications)

